

Procurement in 2025: Why Even Great Teams Are Hitting Bottlenecks—And How to Fix Them

The Procurement Function Is Evolving—And the Stakes Are Rising

More vendors. More compliance complexity. Fewer internal resources.

Procurement teams are expected to do more, move faster, and deliver value (prove ROI)—without a playbook for how to scale strategically. But when processes are fragmented and ownership is unclear, momentum breaks down. What should be seamless becomes slow. What should drive efficiency creates drag.

That's why more procurement leaders are moving beyond reactive coordination—and turning to strategic outsourcing to streamline execution, reduce lift, and turn procurement into a driver of scalable growth.

Top Challenges Slowing Down Procurement Teams

01

Vendor Complexity and Visibility Gaps

60% of companies say they lack visibility into their vendors

Disjointed systems and siloed ownership limit oversight and dilute accountability.

Result: SLA breaches, late-stage surprises, and inconsistent delivery.



02

Rising Costs, Shrinking Margins

61% of Procurement Leaders Prioritize Cost Reduction

Rising costs and budget constraints are forcing teams to do more with less.

Result: Missed savings targets, stalled projects, and strained negotiations.



03

Digital Transformation Delays

Only 30% of CPOs Have Adopted Modern Procurement Platforms

Disconnected tools and outdated workflows slow down operations.

Result: Process delays, poor visibility, and execution misalignment.



04

ESG & Compliance Burden

81% of Companies Prioritize Keeping Up with ESG Regulations

Shifting mandates and regional complexities overwhelm existing processes

Result: Compliance risks, slower execution, and reporting gaps.



05

Skills & Capacity Gaps

83% Say They Lack the Right Talent for Strategic Procurement

Overstretched teams and skills shortages weaken long-term planning.

Result: Strategic delays, missed opportunities, and slower ramp-ups.



Turn Procurement into a Growth Engine - With MarketStar

More Accountability. Less Oversight.

We consolidate fragmented vendor processes into a single model with full visibility, SLA-based delivery, and unified dashboards.

Outcome: Faster deployments, SLA compliance and complete vendor accountability.

Smarter Spend. Better ROI.

Our teams unlock value with real-time tracking, contract optimization, and vendor performance benchmarking.

Outcome: Accelerated savings, smarter negotiations, and improved ROI.

Accelerated Enablement Without Disruption

We integrate with your tools and workflows—no rip and replace required.

Outcome: Faster execution. Cleaner handoffs. Better alignment.

Compliance Built In

We embed ESG, regulatory, and internal policy requirements into every process from day one.

Outcome: Lower audit risk. Fewer gaps. Peace of mind.

Capacity That Scales With You

We deploy experienced talent where and when you need it—no long ramp, no guesswork.

Outcome: Strategic lift. Flexible support. Faster velocity.

#GrowBeyond execution delays and talent gaps with MarketStar

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