

**FOR IMMEDIATE RELEASE**

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**MarketStar Ranks 6th of 100 Top U.S. Agencies on the PROMO 100**

**OGDEN, UTAH (June 15, 2009)**—MarketStar, the pioneer in outsourced sales and marketing since 1988, is pleased to be recognized as one of the industry's leading 100 U.S. marketing agencies as listed by *PROMO* magazine.

The publication's PROMO 100, an annual ranking of the nation's top promotion and integrated marketing services agencies follows *PROMO* magazine's June 4th announcement. MarketStar has been named 6th of 100 agencies as listed on the 2009 Promo 100. The Ogden-based company has established its proficiency over the last two decades by supplying strategic marketing and business intelligence solutions to its clients. Each year, MarketStar drives nearly \$5 billion in sales for its clients across multiple channels.

The PROMO 100 recognizes the best and brightest agencies in the promotion industry, allowing agencies to weigh themselves against competitors, while showcasing their strengths to existing and potential clients.

For more information on the 2009 Promo 100, please visit [www.promomagazine.com/promo100](http://www.promomagazine.com/promo100)

**About MarketStar**

For the last two decades, MarketStar has been the proven expert in designing outsourced sales and marketing solutions and go-to-market systems and intelligence. We hire skilled, professional people who deliver actionable knowledge to clients to produce predictable, profitable results. Serving as an integrated extension of a client's sales and marketing team, MarketStar generates and closes sales in multiple sales channels. For more information, visit [www.marketstar.com](http://www.marketstar.com).

MarketStar is a part of Omnicom Group Inc. (NYSE: OMC) ([www.omnicomgroup.com](http://www.omnicomgroup.com)). Omnicom is a leading global advertising, marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, interactive, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.

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